(Approved by AICTE, Delhi & Affiliated to Dr. A P J Abdul Kalam Technical University, Lucknow, UP)

Policy on Social Initiatives

Preamble

Allenhouse Institute of Management is committed to fostering a culture of social responsibility and community engagement among its students, faculty, and staff. This policy outlines the framework for initiating, supporting, and sustaining social initiatives that contribute positively to society. The goal is to develop socially conscious leaders who understand the importance of giving back to the community and can apply their knowledge and skills to address societal challenges.

Objectives

- Promote social responsibility and ethical behaviour among students, faculty, and staff.
- Encourage active participation in community service and social initiatives.
- Develop partnerships with local, national, and international organizations to support social causes.
- Integrate social initiatives into the academic curriculum to enhance learning and personal development.
- Ensure the sustainability and long-term impact of social initiatives undertaken by the college.

Applies To

This policy applies to all students, faculty, staff, and visitors of Allenhouse Institute of Management.

Framework for Social Initiatives

Community Service and Engagement

• **Volunteering Programs:** Establish and support volunteering programs that allow students, faculty, and staff to contribute to community service projects. These programs should cover a wide range of activities, such as education, healthcare, environmental conservation, and social welfare.

- **Service-Learning Courses:** Integrate service-learning into the academic curriculum, allowing students to earn credits for participating in community service projects that are relevant to their field of study.
- **Local Partnerships:** Develop partnerships with local non-profits, NGOs, and community organisations to identify and support areas of need within the community.

Social Awareness and Advocacy

- Workshops and Seminars: Organise
- workshops, seminars, and lectures on social issues to raise awareness and educate
 the college community about the importance of social responsibility and active
 citizenship.
- **Advocacy Campaigns:** Support student-led advocacy campaigns on social justice issues, encouraging them to use their voices and platforms to drive positive change.

Sustainable Development Goals (SDGs)

- **Alignment with SDGs:** Align social initiatives with the United Nations Sustainable Development Goals (SDGs) to ensure that efforts contribute to global priorities such as poverty reduction, quality education, gender equality, and environmental sustainability.
- **SDG Projects:** Encourage and support projects that address specific SDGs, providing resources and guidance to ensure their successful implementation and impact.

Funding and Resources

- **Grants and Scholarships:** Encourage students and faculty who propose innovative social initiatives or wish to participate in community service projects.
- **Resource Allocation:** Allocate budgetary resources to support social initiatives, ensuring that financial constraints do not hinder the implementation of impactful projects.

Implementation and Monitoring

Establishment of a Social Initiatives Committee

- Committee Formation: Form a Social Initiatives Committee composed of students, faculty, and staff to oversee the planning, execution, and evaluation of social initiatives.
- **Roles and Responsibilities:** Define the roles and responsibilities of committee members, ensuring clear accountability and efficient management of projects.

Evaluation and Impact Assessment

- **Regular Monitoring:** Implement a system for regular monitoring and evaluation of social initiatives to assess their effectiveness and impact.
- **Feedback Mechanism:** Establish a feedback mechanism for participants and beneficiaries of social initiatives to provide input and suggestions for improvement.
- **Reporting:** Require the Social Initiatives Committee to submit annual reports detailing the activities, achievements, and impact of social initiatives undertaken by the college.

Recognition and Incentives

- **Awards and Recognition:** Recognize and reward students, faculty, and staff who demonstrate exceptional commitment to social initiatives through awards, certificates, and public acknowledgment.
- **Incentives for Participation:** Provide incentives such as academic credits, financial stipends, and professional development opportunities to encourage active participation in social initiatives.

Conclusion

Allenhouse Institute of Management is dedicated to fostering a culture of social responsibility and community engagement. By actively participating in social initiatives, the college community can contribute to societal well-being and sustainable development. This policy provides a structured approach to identifying, supporting, and sustaining social initiatives that have a meaningful impact on society. Through collaboration, education, and active involvement, Allenhouse Institute of Management aims to develop socially conscious leaders who are equipped to address the challenges of the 21st century.