



Alumni Policy

Preamble

The Alumni Policy of Allenhouse Institute of Management aims to foster a strong and enduring relationship between the institution and its alumni. This policy outlines the framework for engaging alumni, providing them with opportunities for involvement, and leveraging their expertise and resources to benefit both current students and the broader college community. The policy also seeks to facilitate and encourage educational, social, and cultural relations among alumni, providing a common platform for former members to share knowledge, talents, and experiences.

Objectives

- Foster linkages among alumni and promote personal and friendly relations through interactive meetings and get-togethers.
- Facilitate professional networking and career development opportunities for alumni and current students.
- Encourage alumni to contribute to the growth and development of the college through mentorship, financial support, and strategic guidance.
- Recognize and celebrate the achievements and contributions of alumni.
- Maintain accurate and up-to-date records of alumni.
- Collect, publish, and disseminate information relevant to all members of the alumni community.
- Play a significant role in the placement of students in reputed organisations.
- Assist in arranging financial grants and other facilities for needy students and alumni.
- Initiate, arrange, and support scholarships, grants, and other assistance for meritorious students.
- Support national and international causes that bring recognition to the alumni community.
- Undertake activities conducive to achieving the aims and objectives of the alumni association.

- Receive and manage gifts, subscriptions, and donations for the advancement of the alumni association's aims.
- Acquire and manage properties and rights necessary for the advancement of the association's objectives.

Applies To

This policy applies to all former students of Allenhouse Institute of Management, regardless of their current status or location.

Framework for Alumni Engagement

Communication and Outreach

- **Alumni Database:** Maintain a comprehensive and up-to-date database of all alumni, including contact information, career progress, and areas of expertise.
- **Newsletters and Publications:** Regularly publish and distribute newsletters and other communications to keep alumni informed about college news, events, and opportunities for engagement.
- **Social Media and Online Platforms:** Utilize social media and other online platforms to facilitate communication, networking, and engagement among alumni and between alumni and the college.

Events and Reunions

- **Annual Alumni Meet:** Organize an annual alumni meet to provide a platform for alumni to reconnect with each other and the college, share experiences, and network professionally.
- **Regional Alumni Events:** Host regional events in different cities to engage alumni who are unable to attend the annual meet.
- **Reunion Celebrations:** Organize milestone reunion celebrations for alumni to commemorate significant anniversaries of their graduation.

Career Services: Professional Development and Networking

- **Career Services:** Provide career services to alumni, including job placement assistance, career counseling, and professional development workshops.
- **Mentorship Programs:** Establish mentorship programs where alumni can mentor current students and recent graduates, offering guidance and support in their professional journeys.
- **Networking Opportunities:** Create networking opportunities through events, webinars, and online forums to help alumni connect with each other and with industry professionals.

Contributions and Giving

- **Alumni Fundraising Campaigns:** Launch fundraising campaigns specifically targeted at alumni to support scholarships, infrastructure development, research, and other institutional priorities.
- **Endowment Programs:** Encourage alumni to establish endowment funds to support specific initiatives or departments within the college.
- **In-Kind Contributions:** Recognize and facilitate in-kind contributions from alumni, such as providing guest lectures, internships, and job opportunities for current students.

Recognition and Awards

- **Alumni Awards:** Establish a formal awards program to recognize and celebrate the achievements and contributions of distinguished alumni.
- **Public Acknowledgment:** Regularly acknowledge and highlight the accomplishments of alumni in college publications, social media, and at events.

Implementation and Monitoring

Establishment of an Alumni Relations Office

- **Office Formation:** Establish an Alumni Relations Office responsible for implementing this policy and serving as the primary point of contact for alumni.
- **Roles and Responsibilities:** Define the roles and responsibilities of the Alumni Relations Office, including maintaining the alumni database, organizing events, and managing communications.

Alumni Advisory Board

- **Board Formation:** Form an Alumni Advisory Board composed of prominent and engaged alumni to provide strategic guidance and support for alumni engagement activities.
- **Roles and Responsibilities:** Define the roles and responsibilities of the board members, ensuring they actively contribute to the planning and execution of alumni initiatives.

Evaluation and Feedback

- **Regular Surveys:** Conduct regular surveys of alumni to gather feedback on engagement activities and identify areas for improvement.
- **Feedback Mechanism:** Establish a feedback mechanism to allow alumni to provide input and suggestions for future initiatives and programs.
- **Reporting:** Require the Alumni Relations Office to submit annual reports detailing the activities, achievements, and impact of alumni engagement efforts.

Conclusion

The Alumni Policy of Allenhouse Institute of Management aims to create a vibrant and engaged alumni community that contributes to the ongoing success and development of the institution. By fostering strong connections and providing meaningful opportunities for involvement, the college seeks to leverage the expertise, experience, and resources of its alumni to benefit current students and the broader college community. This policy provides a structured approach to engaging alumni and ensuring their continued involvement in the life of the college.